

## **15 MINUTE PRESENTATION – HR NETWORK MEETING 10/28/03**

### **1. OPENING**

- a. Joke – Man doesn't want to go to training in morning.
- b. Objectives for 15 minute session
  - i. Not to bore you
  - ii. To inform you about the PDC without just telling you stuff you could read in our marketing handouts
  - iii. To entice you to come to training

### **2. WHAT SETS OUR TRAINING APART?**

- a. It's an experience, not just a session
- b. It's participatory and interactive – students are not just spectators
- c. It utilizes adult learning theory and accelerated learning techniques.
- d. It covers all 4 different learning styles
- e. It's fun

### **3. WHAT ARE THE LEARNING STYLES?**

- a. **S – Somatic**/ the Kinesthetic learner – People who learn by DOING.
  - i. Examples – toys on the table, the leadership continuum, who's the leader, stand up and be counted
    - 1. THE MIND DON'T GROOVE IF THE BODY DON'T MOVE**  
(have group participate in generational version of SABC).
- b. **A – Auditory** – People who learn by LISTENING.
  - i. Lecturettes, not lectures – after 8 minutes of lecture the mind drifts off into fantasy
    - 1. PEOPLE ARE CHILDREN WITH BIG BODIES**
  - ii. Interactive, not an information dump
- c. **V- Visual** – People who learn by WATCHING.
  - i. Videos, video vignettes, demonstrations, modeling
- d. **I- Intellectual**- People who learn by DISCUSSING AND APPLYING
  - i. **LEARNING IS CREATION, NOT CONSUMPTION**
  - ii. Example: Turn to your neighbor and tell him or her why you are just dying to come to one of our training sessions

### **4. CLOSE – LEARNING HASN'T HAPPENED UNTIL BEHAVIOR HAS CHANGED** – Make a behavior change for the better and come and see!